

THE FINNISH VETERINARY JOURNAL ADVERTISING PRICES AND PUBLICATION SCHEDULE IN 2009

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Technical data	
Format of Journal	A 4 (210 x 297 mm)
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Material requirement	Freehand, Pagemaker, Quark, In Design, Corel, Illustrator, (cmyk) pdf
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ADVERTISING PRICES FROM Jan. 1st, 2009

Size	black&white EUR	2-colour EUR	4-colour EUR
Full page	720 e	963 e	1 690 e
Half page	408 e	525 e	1 178 e
1/3 page	280 e	474 e	840 e
¼ page	209 e	408 e	663 e

Job advertisements: 8,10 e/mm black & white and 9,30 e/mm 4-colour.

The prices quoted apply to **ready to print** material (except job advertisements).

Supplement prices	By agreement
Colour separations	By agreement
Receiver of payments	Suomen Eläinlääkäriliitto ry
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PUBLICATION SCHEDULE FOR 2009

Issue	Deadline for advertisements	Journal out on
1	19.12.	23.1.
2	3.2.	27.2.
3	10.3.	1.4.
4	7.4.	6.5.
5	26.5.	16.6.
6	29.7.	21.8.
7	25.8.	21.9. Annual Veterinary meeting -extra
8	22.9.	19.10.
9	23.10.	23.11.
10	24.11.	18.12.