

## THE FINNISH VETERINARY JOURNAL

### ADVERTISING PRICES AND PUBLICATION SCHEDULE IN 2012

|                                    |   |
|------------------------------------|---|
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### ADVERTISING PRICES FROM Jan. 1<sup>st</sup>, 2012

| Size      | black&white | 4-colour |
|-----------|-------------|----------|
| Full page | 755 e       | 1 775 e  |
| Half page | 428 e       | 1 238 e  |
| 1/3 page  | 292 e       | 874 e    |
| ¼ page    | 217 e       | 690 e    |

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## PUBLICATION SCHEDULE FOR 2012

| Issue | Deadline for advertisements | Journal out on                             |
|-------|-----------------------------|--|
| 1     | 16.12.2011                  | 23.1.                                      |
| 2.    | 3.2.                        | 1.3.                                       |
| 3     | 9.3.                        | 4.4.                                       |
| 4.    | 16.4.                       | 9.5.                                       |
| 5.    | 21.5.                       | 15.6. * Annual Veterinary meeting -prewiev |
| 6.    | 15.6.                       | 22.8.                                      |
| 7.    | 27.8.                       | 21.9.                                      |
| 8.    | 24.9.                       | 22.10. ** Annual Veterinary meeting -extra |
| 9.    | 29.10.                      | 21.11.                                     |
| 10.   | 13.11.                      | 20.12.                                     |

\*, \*\*Annual Veterinary meeting will be held in Helsinki Congress Center from 28<sup>th</sup> to 30<sup>rd</sup> November 2012.

**Inquiries about the exhibition** in Annual Veterinary meeting and about the compendium:  
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