

## THE FINNISH VETERINARY JOURNAL ADVERTISING PRICES AND PUBLICATION SCHEDULE IN 2009

<b>Publisher</b>	The Finnish Veterinary Association (registered organisation) Suomen Eläinlääkäriliitto ry
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<b>Circulation</b>	Edition 2 350 copies

### Technical data

Format of Journal	A 4 (210 x 297 mm)
Print surface	170 x 245 mm
Number of width of columns	3 off 50 mm
Screen width	60 lines
Printing method	sheet-fed offset
Paper quality	90 g/m <sup>2</sup> matt
Binding	stapling
Material requirement	Freehand, Pagemaker, Quark, In Design, Corel, Illustrator, (cmyk) pdf
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### ADVERTISING PRICES FROM Jan. 1<sup>st</sup>, 2009

Size	black&white EUR	2-colour EUR	4-colour EUR
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Half page	408 e	525 e	1 178 e
1/3 page	280 e	474 e	840 e
¼ page	209 e	408 e	663 e

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#### **PUBLICATION SCHEDULE FOR 2009**

Issue	Deadline for advertisements	Journal out on
1	19.12.	23.1.
2	3.2.	27.2.
3	10.3.	1.4.
4	7.4.	6.5.
5	26.5.	16.6.
6	29.7.	21.8.
7	25.8.	21.9. Annual Veterinary meeting -extra
8	22.9.	19.10.
9	23.10.	23.11.
10	24.11.	18.12.